



SIFOOD

A GLOBAL BUSINESS DEVELOPMENT & INVESTMENT GROUP

Our Mission

- To generate value and revenue growth for clients
- To create actionable business development and market research solutions
- To provide services in a timely, cost-effective, and professional manner

SIFOOD is a global business development and investment group. Founded in 2015, SIFOOD specializes in cross border investments and growth opportunities for mature companies operating in the high tech, clean tech, agro-tech, Food tech and Health care segments. SIFOOD provides customized solutions for the formulation and implementation of business strategies. We utilize unique and proven methodologies to deliver actionable results to clients in a timely, efficient, and cost-effective manner.

We assist clients in creating and managing strategic relationships and alliances with other organizations, including startups to multinational companies, research institutions, and government agencies. Thus, they are able to leverage external expertise, technology, and intellectual property to expand their products, services, functionality, and/or market reach. Our **Market Development**, **Open Innovation**, and **Business Intelligence** expertise empower clients with a profound understanding of target markets, products and technologies, and competitive environments - providing the tools to achieve an early mover market advantage and capitalize on business opportunities.

Our team has extensive experience delivering tailor made solutions for clients and investors worldwide who are looking to enter new geographies and sectors.

Corporate Data

Established 2015
Privately-held Singapore- Israel
Locations: Singapore & Israel
Staff: Seasoned international business executives with multi-industry expertise

Consulting Services

Open Innovation | find new products
Market Development | enter new markets
Partner Search | capture new customers, distributors, licensees, J/V and M&A partners
Business Research | market research and competitive intelligence.

Competitive Advantage

- ◆ Proprietary methodology ensures synergistic product and partner matching
- ◆ Personally-developed relationships with companies, government agencies, venture capital groups and research centers worldwide
- ◆ Experts in identifying, analyzing and reporting *under the radar* market opportunities + intelligence
- ◆ Proven track record of implementing innovative industry solutions that deliver a rapid return on investment and tangible, long-term benefits

Sector Expertise

- ◆ Clean Tech + Energy
- ◆ Food + Beverage
- ◆ Health + Nutrition
- ◆ Life Science, Medical + Biotech
- ◆ Cyber & IoT

Global Business Expertise

- ◆ Uniquely international, multi-lingual and multi-cultural staff with broad industry and international business expertise.
- ◆ Experts in formulating and executing proactive go-to-market approaches to provide first-mover advantages to clients for international growth.

Contact Us

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